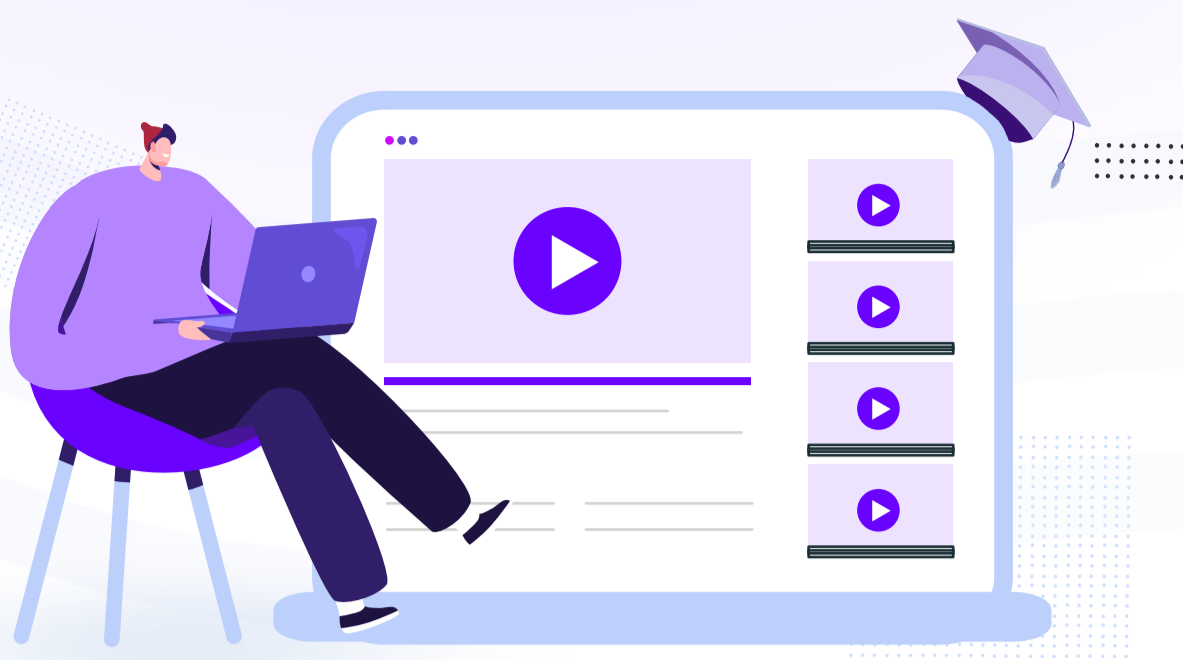


5 BENEFITS OF VIDEO-BASED LEARNING WITH CORPORATE LMS



Organizations adopt a video-based learning approach to enhance their corporate training strategy.

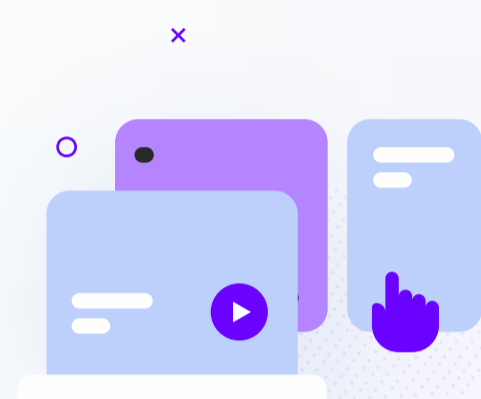
Short and interactive videos, delivered through an LMS, help drive learner attention and reduce skill gaps. The short bursts of videos help transform the ways people learn, thus creating an enriched experience for both learners as well as trainers.

The demand for video-based learning is continuously on the rise. Key merits are-

01

DEVICE-AGNOSTIC LEARNING

Videos are compatible with multiple devices like laptops, smartphones, and tablets. *Learners get the flexibility to learn anytime and anywhere, while consuming short video sessions on the LMS.*



02

IMPROVED KNOWLEDGE RETENTION

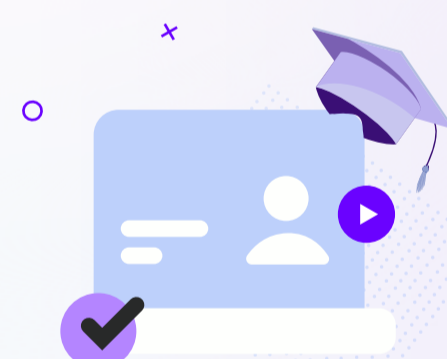
Videos can increase knowledge retention by 65%. *L&D managers use LMSs to deliver video-based learning that helps reinforce information and improve skills.*



03

ENGAGED LEARNING

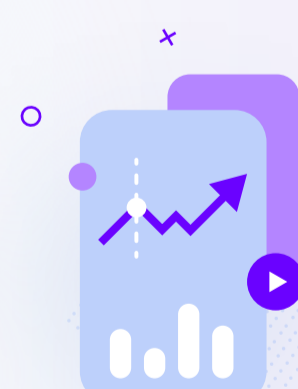
Videos incorporated with online courses help drive learner engagement. *They provide learners with relevant information and promote meaningful learning experiences.*



04

ENHANCED PERFORMANCE SUPPORT

Post training, video-based job-aids provide performance support. *Learners recall important concepts and apply learning on the job, that helps them perform better.*



05

PERSONALIZED LEARNING

Videos can be created for personalized learning needs. *Driven by learners' interests and diverse job roles, a video-library of learning assets within the LMS can make training more relevant.*

